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*Dear Friend,*

We are pleased to announce the second annual Katy Trail Ice House Invitational at Gleneagles Country Club, on Monday, March 21, 2016. Proceeds from the tournament benefit Friends of the Katy Trail, the nonprofit organization responsible for trail maintenance and improvements. Although owned by the city of Dallas, Friends of the Katy Trail is responsible for raising over \$700,000 each year to keep the Katy Trail in peak condition. The 2015 event raised over \$75,000.

The KTIH Invitational provides companies the opportunity to demonstrate their commitment to the community. We recognize each partner has individual needs and we are committed to building mutually beneficial packages for all. Included in this packet are a variety of opportunities developed for your consideration. If you do not see a program which will work for you, then we can customize one to meet your needs.

The money raised will go toward cleaning the popular Trail, adding trees and blooming plants, watering and maintaining the Trail to keep it beautiful, increasing the number of drinking fountains and hiring more off-duty police bike patrols.

The Friends of the Katy Trail has developed a Master Plan, which will eventually connect to the Trinity Strand Trail to the southwest and to the White Rock Trail to the northeast.

You're invited to support this effort and join us at the Katy Trail Ice House Invitational in March. Please take a moment to review the opportunities, as they will be filled on a first-come, first-served basis. If interested in securing a sponsorship, please contact Amy Pyrz at 214-336-2476 or [apyrz@candscs.com](mailto:apyrz@candscs.com).

Thank you for considering support of the Katy Trail Ice House Invitational and Friends of the Katy Trail. We look forward to hearing from you soon.

Sincerely,

A handwritten signature in black ink, appearing to be "Buddy Cramer".

Buddy Cramer Tournament Chair  
2016 Katy Trail Ice House Invitational

## KATY TRAIL ICE HOUSE INVITATIONAL SPONSORSHIP OPPORTUNITIES

Page 2

KTIH INVITATIONAL PRESENTING SPONSOR | \$35,000 **SOLD**

Page 3-5

COASTER SPONSOR | \$15,000 **SOLD**

SUNDAY NIGHT PRE-PARTY PRESENTING SPONSOR | \$15,000

MONDAY AWARDS CEREMONY PRESENTING SPONSOR | \$15,000

SWAG TENT SPONSOR | \$15,000

Page 6

GOLF SHIRT SPONSOR | \$12,500

Page 7

GOLF BALL SPONSOR | \$10,000 **SOLD**

GOODIE BAG SPONSOR | \$10,000 **SOLD**

SCHOONER SPONSOR | \$10,000 **SOLD**

Page 8

GOLF CART SPONSOR | \$7,500

HAT SPONSOR | \$7,500 **SOLD**

SIGNAGE SPONSOR | \$7,500

Page 9

BEVERAGE CART SPONSOR | \$5,000

BAG TAG SPONSOR | \$5,000

DRIVING RANGE SPONSOR | \$5,000

KOOZIE SPONSOR | \$5,000 **SOLD**

LUNCH SPONSOR | \$5,000

PHOTO BOOK SPONSOR | \$5,000

PRINTED PROGRAM SPONSOR | \$5,000 **SOLD**

TOWEL SPONSOR | \$5,000 **SOLD**

VOLUNTEER SPONSOR | \$5,000

Page 10

EAGLE SPONSOR 1-10 | \$3,500

Page 11

FOURSOME 1- 22 | \$2,000

Page 12

HOLE SPONSOR 1-18 | \$1,500



- 12 invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- Three golf foursomes (12 people) – Gleneagles Country Club; Monday, March 21, 2016
- 12 invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Corporate logo displayed on two holes of choice
- Corporate logo on Katy Trail Ice House billboard wall (14'x35') leading up to the tournament
- Corporate logo on Katy Trail Ice House coasters (110,000 total)
- Corporate logo on KTIH Invitational items (to be finalized):
  - Bag Tags
  - Golf Bags
  - Golf Shirts
  - Golf Towels
  - Goodie Bags (*including opportunity to place one item in the bag*)
  - Hats
  - Koozies
  - Schooners
- Recognition in printed and electronic materials including invitation, double-page ad in printed program, event signage, website, press releases and social media
- Opportunity to give welcome remarks at the KTIH Invitational golf tournament
- Membership in “Best Friends of Katy Trail” (\$1,000 value)
- KTIH Invitational photo book



- Coasters will be used at the Katy Trail Ice House. Logo would be displayed on one side of the coaster. 110,000 coasters will be ordered and used daily until completely distributed.
- Eight invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- Two golf foursomes (8 people) – Gleneagles Country Club; Monday, March 21, 2016
- Eight invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Corporate logo displayed on a hole
- Corporate logo on Katy Trail Ice House billboard wall (14'x35') leading up to the tournament
- Corporate logo on Katy Trail Ice House coasters (110,000 total)
- Opportunity to place one item in goodie bag
- Recognition in printed and electronic materials including invitation, full-page ad in printed program, event signage, website, press releases and social media
- Membership in "Best Friends of Katy Trail" (\$1,000 value)
- KTIH Invitational photo book



- This event will kick-off the inaugural golf tournament with appetizers and cocktails for approximately 100 guests, including Honorary and Event Chairs, top sponsors and participating golfers.
- Eight invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- Two golf foursomes (8 people) – Gleneagles Country Club; Monday, March 21, 2016
- Eight invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Corporate logo displayed on a hole
- Corporate logo on Katy Trail Ice House billboard wall (14'x35') leading up to the tournament
- Opportunity to place one item in goodie bag
- Recognition in printed and electronic materials including invitation, full-page ad in printed program, event signage, website, press releases and social media
- Opportunity to give welcome remarks at the Sunday Night Pre-Party
- Membership in "Best Friends of Katy Trail" (\$1,000 value)
- KTIH Invitational photo book



- This event will conclude inaugural golf tournament with Katy Trail Ice House BBQ and cocktails for all participants.
- Eight invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- Two golf foursomes (8 people) – Gleneagles Country Club; Monday, March 21, 2016
- Eight invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Corporate logo displayed on a hole
- Corporate logo on Katy Trail Ice House billboard wall (14'x35') leading up to the tournament
- Opportunity to place one item in goodie bag
- Recognition in printed and electronic materials including invitation, full-page ad in printed program, event signage, website, press releases and social media
- Opportunity to give welcome remarks at the Awards Ceremony
- Membership in "Best Friends of Katy Trail" (\$1,000 value)
- KTIH Invitational photo book



- Four invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- One golf foursomes (4 people) – Gleneagles Country Club; Monday, March 21, 2016
- Four invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Corporate logo displayed on a hole
- Corporate logo on Katy Trail Ice House billboard wall (14'x35') leading up to the tournament
- Opportunity to place one item in goodie bag
- Recognition in printed and electronic materials including invitation, full-page ad in printed program, event signage, website, press releases and social media
- Opportunity to give welcome remarks at the Awards Ceremony
- Membership in “Best Friends of Katy Trail” (\$1,000 value)
- KTIH Invitational photo book



**GOLF BALL SPONSOR** **SOLD**

Logo displayed on golf balls that will be given to all participants.

**GOODIE BAG SPONSOR** **SOLD**

Logo displayed on the goodie bags that will be given to all participants.

**SCHOONER SPONSOR** **SOLD**

Logo displayed on schooners that will be given to all participants.

**BENEFITS**

- Four invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- One golf foursomes (4 people) – Gleneagles Country Club; Monday, March 21, 2016
- Four invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Logo displayed on designated item
- Corporate logo displayed on a hole
- Corporate logo on Katy Trail Ice House billboard wall (14'x35') leading up to the tournament
- Recognition in printed and electronic materials including invitation, half-page ad in printed program, event signage, website, press releases and social media
- Membership in "Best Friends of Katy Trail" (\$1,000 value)
- KTIH Invitational photo book





**GOLF CART SPONSOR**

Logo displayed on all golf carts used by participants and volunteers.

**HAT SPONSOR** **SOLD**

Logo displayed on hats that will be given to all participants.

**SIGNAGE SPONSOR**

Logo displayed on all signage at the golf tournament.

**BENEFITS**

- Four invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- One golf foursome (4 people) – Gleneagles Country Club; Monday, March 21, 2016
- Four invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Logo displayed on designated item
- Recognition in printed and electronic materials including invitation, half-page ad in printed program, event signage, website, press releases and social media
- Membership in “Best Friends of Katy Trail” (\$1,000 value)
- KTIH Invitational photo book



**BAG TAG SPONSOR**

Logo displayed on bag tags that will be given to all participants.

**BEVERAGE CART SPONSOR**

Logo displayed on beverage cart throughout the day at Gleneagles Country Club.

**DRIVING RANGE SPONSOR**

Logo displayed at the Driving Range.

**KOOZIE SPONSOR** **SOLD**

Logo displayed on Koozies that will be given to all participants.

**LUNCH SPONSOR**

Logo displayed on all boxed lunches given to participants.

**PHOTO BOOK SPONSOR**

Logo displayed on Photo Books that will be given to top sponsors and supporters.

**PRINTED PROGRAM SPONSOR** **SOLD**

Logo displayed in the printed program that will be given to all participants.

**TOWEL SPONSOR** **SOLD**

Logo displayed on golf towels that will be given to all participants.

**VOLUNTEER SPONSOR**

Logo displayed on volunteer shirts that will be given to all volunteers.

**BENEFITS**

- Two invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- One golf foursome (4 people) – Gleneagles Country Club; Monday, March 21, 2016
- Four invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Logo displayed on designated item
- Recognition in select printed and electronic materials including invitation, event signage, website and printed program
- KTIH Invitational photo book



**KATY TRAIL ICE HOUSE INVITATIONAL  
EAGLE SPONSOR (10 AVAILABLE)**

**\$3,500**

- Foursome plus Hole Sponsorship.
- Two invitations to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- One golf foursome (4 people) – Gleneagles Country Club; Monday, March 21, 2016
- Four invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016
- Corporate logo displayed on a hole
- Recognition in select printed and electronic materials including invitation, event signage, website and printed program



**KATY TRAIL ICE HOUSE INVITATIONAL  
FOURSOME (22 AVAILABLE)**

**\$2,000**

- One invitation to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- One golf foursome (4 people) – Gleneagles Country Club; Monday, March 21, 2016
- Four invitations to the Monday Awards Ceremony – Gleneagles Country Club; Monday, March 21, 2016



**KATY TRAIL ICE HOUSE INVITATIONAL  
HOLE SPONSOR (18 AVAILABLE)**

**\$1,500**

- Logo displayed on hole at Gleneagles Country Club.
- One invitation to the Sunday Night Pre-Party – Katy Trail Ice House; Sunday, March 20, 2016
- Corporate logo displayed on a hole
- Recognition in printed program



**KATY TRAIL ICE HOUSE INVITATIONAL**  
3127 ROUTH ST., DALLAS, TEXAS 75205  
*Benefiting Friends of the Katy Trail*